



## Home Artisan Authority

The Finest Homebuilding & Remodeling Talent in Texas

Business partners and founders of HAA, Tyler Wood and Jim McBride, intend to offer what the industry has failed to deliver:



### CRAFTSMAN SCREENING

To ensure superior quality for you

Homeowners can go online at [www.homeartisanauthority.com](http://www.homeartisanauthority.com) (starting November 20, 2006) to access an exclusive directory of industry craftsman that have passed HAA's stringent Performance and Conduct Evaluation Rating (PACER) process. This is a screening service and artisan report card rating system. It protects our homeowners from unscrupulous vendors and ensures superior building and remodeling craftsmanship from every artisan, every time.



### PRODUCT INNOVATIONS

To express your personal tastes

In an industry inundated with mediocrity, HAA is dedicated to service improvement methods, new product launches, and the introduction of innovative techniques, giving homeowners creative project options. Express your personal tastes with HAA's:

- Faux Finish Applications
- Natural Architectural Products
- New Roofing Treatments



### AUTOMATED SUPPORT

To make project planning effortless

HAA's technology-driven customer service support center is designed to minimize the hassles often associated with time-consuming building and remodeling projects. The center provides:

- Online Project Management – any homeowner can go online and view a password protected building or remodeling project progression report in real time
- Idea Gallery: Decorating ideas, home repair tips, design options – free – via HAA's e-Booklets, e-Guides, and articles
- Keyword Search – to make it easy to find anything on the HAA web site

# A lifetime of living is expressed in your home.

When you're ready for a change, Home Artisan Authority makes building or remodeling your home enjoyable and the outcome beautifully remarkable.

Contact **Home Artisan Authority** at:

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